



**Canadian
Belgian Blue
Association**
www.belgianblue.ca

A WORD FROM THE PRESIDENT

Seasonal Greetings!

Dear Belgian Blue Breeders,

Another summer has gone by. Our eldest son got married and has bought his own place. The youngest son is off to University in Winnipeg. As is typical, the weather in Manitoba didn't let us down again. Three inches of rain immediately after we finished sowing and nothing till harvest. Only one cut hay and an early harvest with a wedding in between. Life has been very hectic. Some of the crops were a little disappointing. The cattle on the other hand did very well on the pastures. Cattle seem to gain more weight in a dry year than in a wet year. With the prices of feed grain going up, the value of feeder cattle declining, it confirmed that it makes economic sense to feed cattle with higher yielding carcasses like Belgian Blue crosses. That it is why they work for us.



We did get away to Agribition for a couple of days, met old friends and made some new

ones. Ken Miller's cow attracted lots of attention at the CBBA Association Booth. As in previous year, several people looked for Full blood Belgian Blue Bulls for their commercial herds. Most of the time we referred them to make use of our website so that they could get in contact with all Belgian Blue Breeders.

Therefore, I urge all Belgian Blue Breeders to make the most of the Canadian Belgian Blue Website by advertising their stock and farm directly on the web. This is the direct gate to the outside world with lots of exposure. Using the Canadian Belgian Blue website is a free commercial tool and it is excellent exposure. Just one simple step is necessary to benefit from it: click on www.belgianblue.ca. Cattle for sale. Send your pictures and information (ask your kids if necessary) to Joanne (forsale@belgianblue.ca) and all will be taken care of.

It looks as simple as this on the website:

“If you're reading these lines... Imagine how many other breeders are looking for what you've got. Canadian Belgian Blue Beef cattle. FREE service for members (up to 10 free ads per year). Non-members pay \$10 per ad. Send your posting photo and all pedigree information to Joanne. For sale postings only available with full payment of ad, by cheque to the Canadian Belgian Blue Association, c/o Marie GOUBAU, Director, 1489 Concession 1, Lefavre ON K0B 1J0. info@belgianblu.ca”

To make our website even more exciting, we will be including international information on prices fetched for pure bred and commercial Belgian Blue Cattle, have portraits of Belgian Blue Breeder and more new features. If you have any suggestions or ideas, please do not hesitate to contact us.

The Belgian Blue Breed is making its place on the North American Beef industry. It takes effort and determination. This is the time to

recognize and thank people like Ken and Ria Holgferson for supplying five Belgian Blue Cross Steer at Olds College this year and Denis and Diane Dubé who have done this for so many years; the Sparks Family for putting Belgian Blue crosses in the Agribition Carcass Competition and Jessica Miller, who shows Belgian Blue Crosses in the Prospect calves competitions for the last 10 years.

A very special thank you note goes to Mr. Pierre Mallieu and the Belgian Herd book for their continuous support. Without their help, we might have given up.

Let's not forget to congratulate and thank our American friends from the American Belgian Blue Breeders Association, for their outstanding promotion of Belgian Blues in North America and friendly assistance to the CBBA.



CBBA Booth at Agribition 2006

Special thanks to Pierre Mallieu, Ken Miller and Marie Goubau for taking care of guests – small and tall at Agribition 2006.

Finally, I wish all Belgian Blue Breeders and their families a very Merry Christmas and a Happy New Year - Success, Happiness and Health.

Mark Hodges, President CBBA

BBB HUMOUR

Two cow, Daisy and Dolly are in a field.
Daisy says: I was artificially inseminated
this morning.
I don't believe it, says Dolly
Its true, says Daisy, no bull!

Canadian Belgian Blue Association (CBB)

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LAURA'S LEAN BEEF NOW IN CANADA

Canadian Belgian Blue Association members have even more reason to smile this Christmas; Laura's Lean Beef is now in Canada.

Laura Lean Beef pays substantial premiums for lean high yielding carcasses. While discounting AAA, they pay, on today's market price, a 22.5 \$ per ctw premium for 67 % or more Canadian Lean Yield carcasses.

“Just like in all other industries, it is logic to reward cattlemen for sellable meat yield. All my Belgian Blue crosses have the genetic potential to capture this niche market that pays a substantial premium” says Ken Miller, longtime CBBA member in Avonlea , SK.

Packaged Laura's Lean Beef is for sale in the Loblaw's chain grocery stores in the province of Ontario.

Contact Laura's Lean Beef in Canada:

www.laurasleanbeef.ca
877-ITS-LEAN (487-5326)
customersca@llbcorp.co